

# Registration Options



- Scan the blue QR code to register
- Email [office@gracechurchfdl.net](mailto:office@gracechurchfdl.net)
- Call (920) 922-7211

## Payment Options:



- Scan the yellow QR code to pay online. Follow the instructions & put "Publicity Workshop" in the memo
- Mail or drop off a check to:  
Grace Church  
163 18th St  
Fond du Lac, WI 54935  
*\*Please put Publicity Workshop in the memo line*

**Registration Deadline is  
Monday, March 20, 2023.**

*Late registrations? Please call the church to inquire. (920) 922-7211*

# Questions?

Contact: Grace Church  
(920) 922-7211  
[office@gracechurchfdl.net](mailto:office@gracechurchfdl.net)



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# Creative & EFFECTIVE PUBLICITY

*for churches & non-profits*

*"How to be noticed in a culture flooded with information"*



Fri. March 24, 2023



9:00am - 12:00pm



Grace Evangelical Free Church  
163 18th St, Fond du Lac, WI  
(920) 922-7211



## Do you work for a church or non-profit?

- Are you responsible for publicity or promotion of events, including those "outside your walls"?
- Would you like to improve how you share information for better outcome?

*This is the workshop for you!*

Your time is valuable. It can be overwhelming to navigate the ever-changing world of publicity.

Help is here! Come and discover how you can create attractive advertising that is effective... without expensive programs and training courses!

## Our Featured Presenter




**Tracy Qualmann**  
Senior Director of  
Marketing and  
Communication





## This Interactive Hands-on Workshop Includes:

- ✓ Creating Effective Publicity
- ✓ Practical Tools for Success
- ✓ Networking Opportunities
- ✓ Valuable Takeaways

 Fri. March 24, 2023

 9:00am – 12:00pm  
(Doors open at 8:45am for check-in & refreshments)

 Grace Evangelical Free Church  
163 18th St, Fond du Lac, WI

 \$10 per person